

## SENIOR/LEAD WEB DEVELOPER

**Location:** Reading, Berks, RG1.  
**Salary:** £35K-40K + Benefits  
**Job Type:** Permanent  
**Start Date:** ASAP

Senior Web Developer is needed to join a leading, Reading based integrated agency to lead our back-end web development projects. Boasting household name clients we need a seriously talented individual to work on the latest cutting edge web development and digital projects. You will be skilled and knowledgeable in Microsoft based technologies, web technologies and web standards.

Vital skills:

- ASP.NET C# 3.5 / 4.0
- Visual Studio 2008/2010
- MS SQL 2008
- (X)HTML
- CSS 2/3
- AJAX/jQuery or similar framework
- LINQ / ORM
- XML
- MS IIS 7
- MS Visual SourceSafe/Vault/Subversion source control systems
- Windows Server 2008 R2

Highly desirable - technical:

- Experience of Kentico CMS (or any other ASP.NET CMS apps)
  - We are Kentico CMS Gold Partner and this is a key platform for us. If no or limited experience then we will consider in-depth immersion/training
- Lead the technical web solutions part of the agency, offering up advice and recommendations on new technologies to embrace and utilise within the agency and for use by clients
- An understanding of accessibility guidelines, with websites that comply to W3C / WCAG standards
- Experience of unit testing (e.g. VS 2010 Unit Testing, NUnit)
- Manage Web Servers (development and production)

Highly desirable - web projects:

- Ability to add expertise into information architecture and specifying processes
- Work closely with Digital Services Director and Account Managers on responding to client requests and offering first-class technical ideas for solutions
- Work closely with Senior Front-End Web Developer and Web Designers on ensuring solutions delivered to meet specs/requirements
- Be comfortable with providing ongoing support and assistance to clients on live implementations

Highly desirable - communication and personal:

- Ability to work in fast-paced environment, responding on a daily basis to requests from Account Managers and clients
- Strong written and verbal communications with ability to explain technical matters to non-technical colleagues/clients, including giving presentations

- Self-disciplined to maintain technical skills through relevant training
- Provide training to colleagues and clients in websites/solutions we build, especially those built on Kentico CMS
- Flexibility to travel, including overseas, for meetings and training

Desirable:

- Strong understanding and experience in developing: mobile apps on iOS and/or Android platforms; mobile optimised websites; and, intranet/extranet solutions
- SharePoint 2010 knowledge and experience
- Experience in developing/managing a helpdesk as part of SLAs for clients
- Experience of using Axure for IA/wireframing

Ultimately we are after a strong Developer (ideally with digital agency experience) who is excited by all digital mediums, emerging technologies and naturally proficient in hard coding to a very high standard.

You will be joining an integrated agency that has a great reputation for building excellent web solutions, working with leading client names and provide a host of services covering software development, digital marketing and interactive work.

We not only pride ourselves on delivering outstanding digital creations but offer a highly competitive salary along with an exciting and friendly workplace that helps nurture and develop the skills of everyone involved.

**Keywords:** (X)HTML, CSS, .NET 3.5, SQL 2008, LINQ, AJAX, KENTICO, AGILE

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